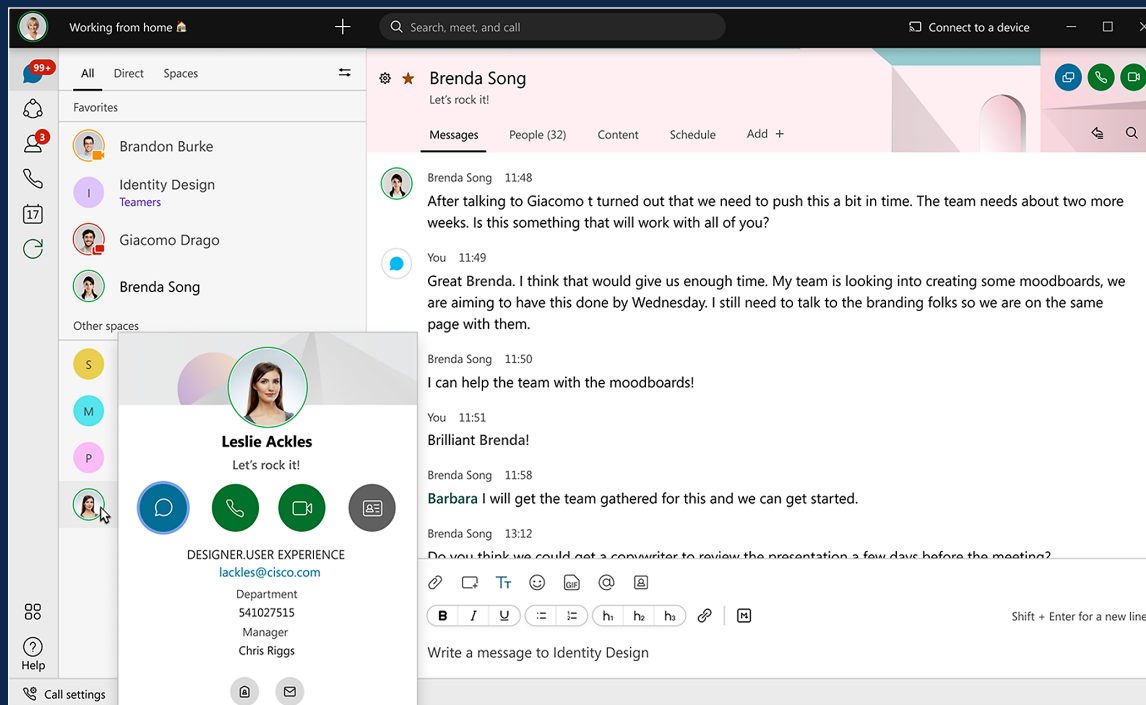




The All New Webex: Bringing Everyone Together to Do Exceptional Work

Figure 1. The all new Webex experience: calling, messaging and meeting in one easy-to-use and secure app



Cisco® Webex is a feature-rich, yet easy-to-use, collaboration solution that keeps people and teamwork connected anytime, anywhere, on any device. Webex brings together calling, messaging, meeting, file sharing, whiteboarding, and more—in one elegant app—so you can streamline teamwork and produce great results, faster than ever, making the meeting experience 10x better than being there.

Benefits



Drive productivity in your teams, and accelerate access to experts with feature-rich and easy-to-use collaboration tools



Enhance business outcomes and increase employee satisfaction with magical meeting experiences



Message, meet, call—all in one app—with your content and information in one place



Keep work moving in meeting rooms with fully integrated Cisco Webex devices



Keep your important information safe and secure with advanced security and compliance

“Agility is the new currency of business”.

Overview

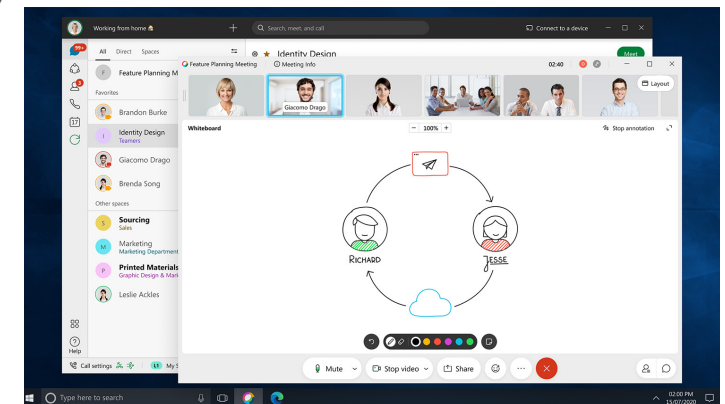
Never before have we seen business innovation this rapid, and competition this intense. Businesses will rise and fall by the strength of the teams that fuel their agility. Collaboration often includes not only internal colleagues, but ecosystems of external experts and partners as well. To support your teams, you need tools that bring people together easily and enable them to work together productively. At the same time, you need to meet increasingly complex security and compliance requirements, which are key to keeping your information safe and secure. It's time for you to look at the new team collaboration experience enabled by Webex.

Webex is your secure place for connecting and getting things done: call, message, and meet in one inclusive app. It's an easy-to-use and powerful collaboration solution that keeps people and teamwork connected anytime, anywhere, on any device.

With the new Webex®, you create secure virtual work spaces for everything, from completing short-term projects to solving longer-term business opportunities. Simplify day-to-day interactions with messaging and file sharing that can be enhanced with third-party app integrations for a seamless workflow. Increase productivity and engagement with real-time.

You can start calls instantly, have high-quality video meetings with screen-sharing at the touch of a button, and stay connected after. Express your ideas on digital whiteboards that colleagues can add to at any time. When teamwork flows into meeting rooms, bring the Webex experience with you. Just connect the app to a [Webex device](#) to start meetings wirelessly, share your screen, capture life-size whiteboard drawings, and more. That's Webex moving all your work forward. Are you in?

Figure 2. Whiteboarding in Webex



Cisco Capital

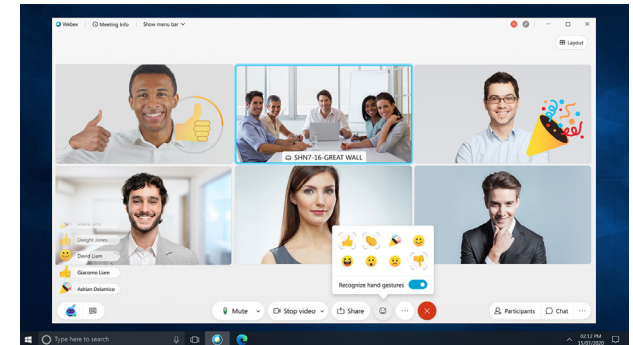
Flexible payment solutions to help you achieve your objectives

Cisco Capital makes it easier to get the right technology to achieve your objectives, enable business transformation and help you stay competitive. We can help you reduce the total cost of ownership, conserve capital, and accelerate growth. In more than 100 countries, our flexible payment solutions can help you acquire hardware, software, services and complementary third-party equipment in easy, predictable payments. [Learn more.](#)

How it works: key features and components

- **Calling:** Webex includes native in-app voice and video calling capabilities to reach other Webex and standards-based SIP endpoint users. These can be enhanced with comprehensive PBX calling features and Cisco IP phones when combined with one of our [calling solutions, such as Cisco Unified Communications Manager](#), Cisco Hosted Collaboration Solution (HCS), or Cisco Webex Calling.
- **Create messaging spaces to collaborate and keep work moving anytime:** Bring everyone together easily and quickly in Webex. Enable everyone to see and share all the information they need to work together productively. Send messages, share files, and create or edit whiteboards securely, with one person or a group of people, both inside and outside your company. No account switching or loss of context. Everything is always right in one place.
- **Meetings built for teams:** Use high-quality video [meetings](#) with screen sharing and annotation from any device. Intelligent features such as noise removal and speech enhancement, Webex Assistant, for transcriptions and automatic note-taking, and People Insights, for your context on your participants, make meetings effortless. Other advanced features such as breakout rooms, hard mute and hand raising help you deliver rich virtual training and teaching environments. And virtual backgrounds, gestures and reactions help you better express yourself in meetings in non-verbal ways.

Figure 3. Express yourself non-verbally with reactions and gestures



- **Magical experiences with Webex Devices**
Webex devices: The Webex app works seamlessly with Webex devices to give you the best possible video meeting and teamwork experiences. Simply connect the app to a Webex device to start meetings, share your screen, or even move calls if you need to change locations. And when you're connected to the Webex Board, you can instantly save whiteboard drawings created on the touchscreen to share with others, no matter where they are. No complicated setup, cabling, or productivity disruption. Everything is compatible. Everything just works.
- **Integrate with other tools for an uninterrupted workflow:** Webex delivers pre-built solutions with third-party applications from vendors such as Microsoft, [Google Cloud](#), and Salesforce to deliver complete collaboration experiences. With Microsoft Office 365, Microsoft Exchange, and Google Calendar integrations, you can view your meeting list right in Webex, making it easy to stay on top of your upcoming appointments and join meetings with push of a single button. New meetings are scheduled with ease, automatically including all

Buying is simple



With a single Cisco Collaboration Flex Plan subscription, enable people to use Cisco's industry-leading meetings and calling capabilities, combined with the enhanced messaging of Webex Teams. Then, everyone gets all-in-one team collaboration.

[Learn more.](#)

Start today

Break down communication barriers, ditch formality, and work securely with anyone, anywhere. [Get Webex.](#)

Learn more about everything that Webex has to offer:

- [Cisco Webex](#)
- [Webex Devices](#)
- [Cisco Collaboration Flex Plan](#)

For the latest information and help resources visit the [Cisco Collaboration Help](#) site.

the people you need and the join details. Further, users can share and edit files from [Microsoft OneDrive](#) and SharePoint Online right in Webex, eliminating app switching and file sprawl. Other integrations can be set up using the Webex App Hub to connect your teamwork in Webex with the work happening in other tools such as Service Now, Trello, Asana, Salesforce, and Jira, shared during meetings can be easily reviewed by everyone later.

- **Interoperability for speed and convenience:** In addition to the immersive experience delivered in the Webex app and on Webex devices, meeting participants can join Webex meetings from standards-based SIP video devices, right from their phones using a call-in number, or even Microsoft Skype for Business. And for meetings that happen outside of Webex, you can easily join any standards-based SIP-compliant meeting.

Figure 4. Webex Desk Pro integrated with the Webex app experience



- **Enterprise-grade security:** We keep your users and sensitive information safe, and provide extensive controls to help you configure and control your security policies. Protect messages, files, meeting artifacts and whiteboard drawings with end-to-end encryption. For added control, manage your own encryption keys on-premises. And we've taken the risk out of working with other companies. Your policies are in force, even when your employees are collaborating with others outside your company, through integration with your chosen DLP solution. And we help you secure your devices, as well as protect your user identities and access. Because being able to do more from a single app makes you more productive.
- **Simplify deployment with hybrid services:** Webex Hybrid Services bridge cloud and on-premises services to smooth your transition to the cloud, while maximizing Return On Investment (ROI). These services include robust integrations with on-premises assets such as your calendar service, directory, calling system, conferencing resources, video devices, and more.

The Cisco advantage

Cisco is recognized as a leader in video and web conferencing and unified communications, as well as security and networking. This leadership, combined with a full portfolio of Cisco Webex devices, gives you the best possible calling, messaging and meeting experiences.