

## Corporate Client: Ann Arbor, MI

Created a world-class, technology-dense Atrium space that enables the client to host internal corporate wide town hall meetings and local large scale events all while being able to professionally produce the content for global distribution. Additionally, AVI-SPL acted as the design build technology lead and integrator on the Dexter Team Room, a multipurpose team space capable of large presentations, both local and video, as well as organized concurrent breakout collaboration sessions.

### *Customized solution*

- AVI-SPL (a Synergy partner) utilized a comprehensive design approach to craft a unique space, solution and experience for the Ann Arbor location of Thomson Reuters.
- Timeline challenges for these solutions were met with the mobilization of multiple installation, engineering and programming teams in order for Thomson Reuters to meet their Town Hall meeting date.

### *Results*

- AVI-SPL delivered an atrium space that set will be used as a standard at other Thomson Rueter's spaces around North America.
- AVI-SPL responded to a very compressed completion schedule. A company wide town hall was conducted in the facility < 6 weeks after the first AV cable was pulled.
- AVI-SPL designed and executed key facility wide systems used for communication and collaboration that help to maximize team driven solutions.

Wesley Lawrence, JLL  
Thomson Reuters PM



### *Client profile*

**Industry:** Media

**Geography:** Ann Arbor, MI

**Square footage:** 50,000 s.f.

**Length of relationship:** 4 Years

**Project value:** \$600,000

**Schedule:** 45 days

**Year completed:** 2020

#### **Services provided:**

AV System Design Review; Comprehensive System Documentation; Equipment, Installation & Programming; and Commissioning