

# SYNERGY SUCCESS STORY

## AVI-SPL Delivers Upgrades for McDonalds' Chicago Headquarters Achieves \$26k savings for client

McDonalds needed to upgrade their video conferencing, wayfinding, and digital signage capabilities in its Chicago headquarters. AVI-SPL delivered technology integration solutions for the boardroom, Hamburger University, and digital signage throughout the headquarters.

### Customized Solution

- AVI-SPL worked with JLL to follow McDonalds technical standards to equip the boardroom with vital video conferencing capabilities that were missing. We added Cisco hardware, Panasonic cameras, and updated the Crestron AV system control solutions.
- We leveraged our experience with JLL to upgrade wayfinding solutions throughout Hamburger University. AVI-SPL provided a suite of creative and technical professional services including the creation and deployment of interactive wayfinding kiosks and displays. The project included upgrading both LG display hardware and Korbyt software.
- JLL provided details for AVI-SPL to create digital signage solutions that displayed building and occupancy data throughout McDonalds' headquarters. AVI-SPL provided creative and technical professional services to integrate Korbyt software with the Cisco DNA Spaces location services platform.

### Key Service Level Measures

- Provided technology integration solutions that saved \$26k. The total project value was \$258k.

"Thanks, all. You guys are the best! All good!"  
Maire Spence, McDonalds  
EA to Heidi Capozzi, EVP, Chief People Officer

**Client:** McDonalds

**Industry:** Restaurant

**Project Location:** Chicago, IL

**Project Square Footage:** NA

**Project Value:** \$258k

**Project Duration:** 6 months

**Year Completed:** 2022

**Cost Savings:** \$26k

**Services provided:**

Technology Integration Services

**For more information contact:**

**JLL PM** – Kamila Filimon  
(Kamila.filimon@am.jll.com)

**AVI- SPL** – Steve Derrico  
(Steve.derrico@avispl.com)