



# Simplify Direct-View LED Video Wall Installations with NEC Display Solutions

When it comes to giving clients and prospective clients a sense of the audiovisual tools available to them, sometimes showing is easier than telling. That's why AVI-SPL created the Client Experience Center (CEC). As the hub of AVI-SPL's Global Service Operations Center (GSOC), the CEC showcases collaboration solutions from vendor partners including video conferencing, interactive whiteboards, and video walls.

There's a lot of AV technology to admire in the CEC, but the main event is a 165" NEC video wall that really packs a "wow."

## AVI-SPL's NEC Video Wall Puts Possibilities on Display

Both clients and staff members pass through the CEC daily on their way to conference rooms, office spaces, and the operations center. All that foot traffic made the CEC the perfect place to showcase this video wall solution. Not only does it highlight the great technology available from NEC—and the great skills of AVI-SPL integrators—it also

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provides a simple and impactful way to communicate with employees working in the GSOC. The video wall is used to display content including weather and traffic updates and corporate messages and announcements.

#### So why NEC?

For starters, the NEC LED display life cycle is 100,000 hours or about four and a half years. That's nearly three times the life span of the average LCD panel.

Other NEC Direct-View FA Series advantages include:

- 36 Direct-View LED panels
- 288 pixel cards
- 165" Diagonal
- 4k capable

The FA Series Full HD LED kit from NEC also made it easy to upgrade existing technology to a longer-lasting video wall solution. The entire installation took less than two days, and during that time, NEC technicians facilitated training for AVI-SPL integrators who are now certified on this technology.

The result is more than a well-equipped workspace. The NEC video wall also turned the CEC into an invigorating social space where employees host family movie nights, watch sporting events, and stay in touch across the company.

"Once the wall is prepped and ready to go, the NEC LED video wall kit installation can take under two days."

Mark Julien Product Manager NEC



## Upgrade LCD to Direct-View LED Video Walls with NEC Kits

NEC has simplified Direct LED video wall installation with its FA Series Full HD LED kits. Kits are sized to easily upgrade traditional 2x2 and 3x3 LCD video walls. Kits are usually kept in stock for expedited delivery, which also trims the sales cycle.

Mark Julien, Product Manager, NEC, noted that once a wall is prepped, installation of the video wall can take under two days. NEC Direct LED Video Wall Kits include everything you need to install your new video wall.

- QLED Modules
- Overframe kit
- Spare Parts

- LED Controllers
- Power Bar
- · Wall Mount

Learn more at <u>avispl.com/nec-display</u>



#### About AVI-SPL

AVI-SPL is a digital workplace services provider that works with organizations globally to improve team collaboration and unlock new business value. We are the largest provider of collaboration technology solutions, which includes our award-winning managed services. AVI-SPL's highly-trained team works hand-in-hand with organizations worldwide —including over 80% of Fortune 100 companies—to strategize, design, deploy, manage, and support AV and UC solutions that are simple to use, scalable, serviceable, and measurable to ensure business objectives are achieved. Visit <a href="AVISPL.com">AVISPL.com</a> to learn more, or connect with AVI-SPL on <a href="Twitter">Twitter</a> and <a href="LinkedIn">LinkedIn</a>.



### **About NEC**

NEC Display Solutions of America, Inc., a leading designer and provider of innovative displays, offers the widest range of digital signage products on the market, such as commercial- and professional-grade large-screen LCD displays, desktop LCD monitors, direct view LED panels, a diverse line of multimedia and digital cinema projectors, integrated display solutions, and analytic business intelligence solutions. The NEC Analytic Learning Platform (ALP) optimizes message delivery with automated content creation and recommendations using Al-based analytics, enabling retailers to customize content based on non-identifying demographic data. Benefiting from the technologies of NEC Corporation and its own Research and Development, NEC produces leading-edge visual technology and customer-focused solutions for a wide variety of markets, including education, retail, transportation, broadcast, enterprise, healthcare, houses of worship, and many more. NEC is orchestrating a brighter world with the quality and reliability of its products and outstanding customer service. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at www. necdisplay.com. Follow us on our social media channels: Facebook, Instagram, YouTube, Twitter, and LinkedIn.